

IndyEthnicFood 1999 - 2016; a chronological history
Serving Indianapolis foodies for 17 years



IndyEthnicFood was designed, developed, and maintained through a "grass roots" partnership between Drew Appleby (Director of Undergraduate Studies in Psychology, Indiana University - Purdue University Indianapolis - **Now Retired**) and John Baldwin (Director, Information Technology for Riley Children's Foundation, Indianapolis - **Now Retired**). Drew began compiling comprehensive lists of the international and American regional restaurants, markets, and festivals in the Indianapolis area in 1999 and distributed them to a group of approximately 350 Indianapolis food enthusiasts via E-Mail. John converted these lists into a database system in 2003 and connected it to this dynamic web site for the entire Indianapolis community to access and enjoy. IndyEthnicFood (.com, .org, .net) was a 501(c)3 non-profit foundation, was 100% self-financed, and had no commercial sponsors.

Mission Statement

IndyEthnicFood is (was) an educational website designed to increase public awareness of the cultural diversity of cuisine in Indianapolis and its surrounding communities.



Features and Content

IndyEthnicFood was primarily a dynamic database that contained up-to-date lists of all the international and American regional restaurants, markets, and festivals in Indianapolis and its surrounding communities. It also contained an ever-growing list of restaurant reviews and ethnic recipes submitted by its visitors. The special features of this site allowed visitors to perform the following operations on the data it contained:

1. Comprehensive up to date directories of restaurants, markets, and farmers markets
2. Post and read restaurant and market reviews
3. Comprehensive up to date month-by-month directory of international festivals (statewide coverage)
4. MapQuest directions (clickable) to restaurants, markets, and festivals
5. Customized directory lists with full print capabilities:
 - restaurants can be searched and sorted by name, ethnicity, ratings, zip code, and/or chain or non-chain status
 - interactive zip code and named-areas maps for location assisted restaurant searches
 - markets can be sorted by ethnicity. recipes can be sorted by ethnicity and/or vegetarian or non-vegetarian status
6. Top Ten lists:
 - Restaurant monthly hot zone
 - Most highly rated restaurants
 - Most recently rated restaurants
 - Restaurant addition history
 - Restaurants with the most reviews
 - Most viewed restaurant ratings
 - Monthly restaurant ratings history
 - Most viewed ratings by ethnicity
 - Most rated ethnicities
 - Most restaurant ethnicities
 - Ethnicities with the most chain restaurants
 - Zip codes containing the most restaurants
 - Most recently added markets
 - Most market ethnicities within
 - Zip codes containing most market ethnicities
 - Most viewed recipes
 - Most recipe ethnicities
 - Most recently added recipes
 - Patron addition history
 - Patron membership by zip code
 - Most ratings by patrons
 - Patron ratings trends
 - Most ethnicities visited by patrons
7. Statistical charts and graphs:
 - monthly, daily, weekly rating count histories
 - rating distributions (food quality, service, ambience, cleanliness, value)
8. Periodic E-newsletters and RSS feeds
 - Recipe of the Month
 - Weekly restaurant and market openings and closings
- c. RSS feeds
 - Most recent ratings
 - Most recent restaurant additions
 - Most recent recipes
 - Recipes of the day
9. Culinary pop quiz of the week
 - Answer tallies and statistics
10. Cookbook library
 - Custom designed and themed cookbooks (PDF format) that can be downloaded
11. Restaurant owners resources
 - Top ten restaurant custom poster print facility
12. Patron promotional facilities
 - Custom business card print option (with full color site logo)

2001

A wealth of diverse culinary opportunities in the city

I applaud Mayor Bart Peterson's cultural tourism plan and would like to offer my support for an important facet of the culture of Indianapolis: cuisine. There were few international culinary opportunities in Indianapolis when my wife and I moved here in 1972.

It has been our pleasure to watch this number grow and to sample the exciting and delicious cuisine of many countries in our hometown.

In 1972, the culinary emphasis was on the traditional, and I am thrilled we have moved away from that stance. I still enjoy a big plate of biscuits and gravy now and then, but I also like saganaki, sushi, sambusas, spaetzle, doro wat, injera, baba ghanoush, pelmeni, cabrito, tabouleh, posole, callaloo, pad thai and tandoori.

One of my hobbies has been to collect names, addresses and phone numbers of our international and American regional restaurants, markets and festivals, and to organize them in a table. I share my table with friends and use it as an incentive when we hire new faculty in our department to show them how culturally diverse our city has become.

Over the years, my table has grown to include 329 restaurants, 40 markets and 15 festivals.

One of the objectives of Peterson's plan is to spread the word about the many cultural activities in Indianapolis. I would like to support this objective by offering my table to any *Star* reader who is willing to e-mail me at dappleby@iupui.edu. I will comply with the request by returning a copy of my table as an e-mail attachment.

There are many reasons why people should be attracted to Indianapolis as a place to visit.

Knowing that international foods and cultures are available and valued here is one of those reasons.

Drew C. Appleby

Professor of psychology

Director, undergraduate studies

Indiana University-Purdue University

Indianapolis

INDIANAPOLIS STAR, SEP 2001

A DIFFERENT VENTURE

List captures zest of area's ethnic cuisine

List maker: IUPUI Professor Drew Appleby has spent the past four years creating a list of ethnic restaurants, markets and festivals in the Indianapolis area. The project combines his love of ethnic foods and passion for education. Spurred by a colleague who bemoaned the area's perceived lack of cultural diversity, his list includes more than 500 "authentic" restaurants offering fare from Afghan to Vietnamese. Corporate chains like Taco Bell don't make the cut. Appleby, 56, said his favorite spots are "the little interesting places where the waiter is the chef and owner."

Mentoring with meatballs: In addition to satisfying his hunger for knowledge and good food, Appleby uses his interest in ethnic cuisine to help break down barriers and build a sense of community between students and faculty at IUPUI. "If I can get a student to sit down with a faculty member over a meal, they will start talking and find out they have things in common. All of a sudden, wonderful things start to happen and these fantastic mentoring relationships blossom."

Ethnic smorgasbord: Appleby said his goal is to let people know what is available "so they don't underestimate the diversity and greatness of our city."

Get it: Request a copy of the list by e-mailing dappleby@iupui.edu.



Drew Appleby

Job: Director of undergraduate studies in psychology at IUPUI.

Quote: "Indianapolis and IUPUI are a lot alike in that many people don't have the vaguest idea how much they have to offer. Both are wonderfully vibrant places that are, a lot of times, greatly underestimated."

BY THE NUMBERS

140

Chinese restaurants in Indianapolis

109

Mexican restaurants in Indianapolis

58

City restaurants specializing in Italian cuisine

39

Distinct ethnic cuisines offered

51

Ethnic markets

512

Number of ethnic restaurants included in most recent update of Drew Appleby's list

ON THE WEB

Ethnic restaurant list has markets and festivals, too

An IUPUI professor's effort to compile a list of ethnic restaurants in Indianapolis has generated so much interest that the list, with more than 500 restaurants on it, is now online.

Professor Drew Appleby's online guide includes the type of cuisine and restaurant addresses and phone numbers. More than 50 ethnic markets also are posted, as are more than a dozen festivals.

For more information, go to http://indyinternational.info/ethnic_restaurants2.htm.

— Staff Reports

INDIANAPOLIS STAR, JAN 2003

International and American Regional Restaurants, Markets, and Festivals in the Indianapolis, Indiana Area

Compiled by Dr. Drew Appleby
Director of Undergraduate Studies in Psychology
Indiana University - Purdue University Indianapolis

This website is neither a complete nor a totally accurate listing of all the international and American regional restaurants, markets, and festivals in the Indianapolis area. It is a work in progress. I have limited the restaurant list by omitting fast food establishments (e.g., Taco Bell), although it does contain chain restaurants (e.g., Olive Garden). Please help us keep these lists current and correct by [E-mailing](#) any additions or corrections to me. The beauty of these lists is that they have been a truly "grass roots" project. I have been emailing these lists to a group of over 300 Indianapolis foodies for the past two years, and they have been providing me with the feedback that has made the current lists possible. With over 675 restaurants, markets, and festivals representing 50 different international and American regional cuisines, Indianapolis residents and visitors can choose from a wonderfully diverse set of culinary choices. *Bon appetit!*

[About this Site](#)

[Rating Guidelines](#)

19 New Restaurant Ratings for August, 2003

[186 Total Restaurant Ratings]

Top Ten Restaurant Rating Averages

[[Click Restaurant Name for Map](#)]

Restaurant	Nationality	Ratings	Rating Average
Read Dunaway's Palazzo Ossigeno	Mediterranean	2	4.88 / 5
Read The Canterbury (high tea)	English	3	4.67 / 5
Read Queen of Sheba	Ethiopian	2	4.63 / 5
Read Tavola Di Tosa	Italian	2	4.63 / 5
Read Amalfi Restaurant	Italian	2	4.50 / 5
Read Buca di Beppo	Italian	2	4.50 / 5
Read Sawasdee	Thai	2	4.50 / 5
Read Claddagh Irish Pub	Irish	3	4.33 / 5
Read Bosphorus Café	Turkish	3	4.33 / 5
Read Kabul Village	Afghan	4	4.25 / 5

International and American Regional Festival Calendar August, 2003

[Additional Information](#)

 Nationality: German
Location: German Park
Address: 8600 S Meridian St

 Nationality: Turkish
Location: American Legion Mall
Address: Downtown Indianapolis

INDYETHNICFOOD.COM, AUG 2003

2004

Your food radio menu

The following offer food talk on local radio:

"Chefs' Rendezvous"

Chefs Becky Hostetter and Prosper Namias are the hosts of the show produced by independent producer Molly Head. The live 30-minute show airs at 9:30 a.m. Wednesdays on WICR-FM (88.7). Regular guest: Gardening expert Jo Ellen Meyers Sharp, who talks about growing produce. Upcoming guests: Matt O'Neill to talk about Irish fare and his Bloomington Cooking School, then Drew Applebee and John Baldwin of www.indyethnicfood.com. Log on to wicr.indy.edu/Chefs.html. Callers to the live show should call (317) 788-3314.

INDIANAPOLIS STAR, MAR 2004

International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

Think global; Eat local!

[About IndyEthnicFood](#) [IndyEthnicFood Guideline](#) [Contact Us](#)
[Discussion Forum](#) [Live Chat](#) [IEF Blog](#)

IndyEthnicFood Content Snapshot: Tuesday, August 31

Restaurants	Restaurant Ratings	Percent Restaurants Rated	Active Registered Users
689	264	38 %	187

Markets	Farmers Markets	Festivals	Recipes
102	11	31	421

31 New Restaurant Ratings for August, 2004

[August Ratings](#)

Top Restaurant Reviewer for August: **antonini** with 7 Ratings.

[Top Ten Restaurants](#) [Most Viewed Ratings](#) [Monthly Rating History](#)
[Report New Restaurant](#) [Restaurant Wish List](#)

**IndyEthnicFood Bulletin Board
August 31, 2004**

Have you wondered about where certain ethnic restaurant nationalities are concentrated in the Indianapolis area? Well, we have and now you too can share this information.

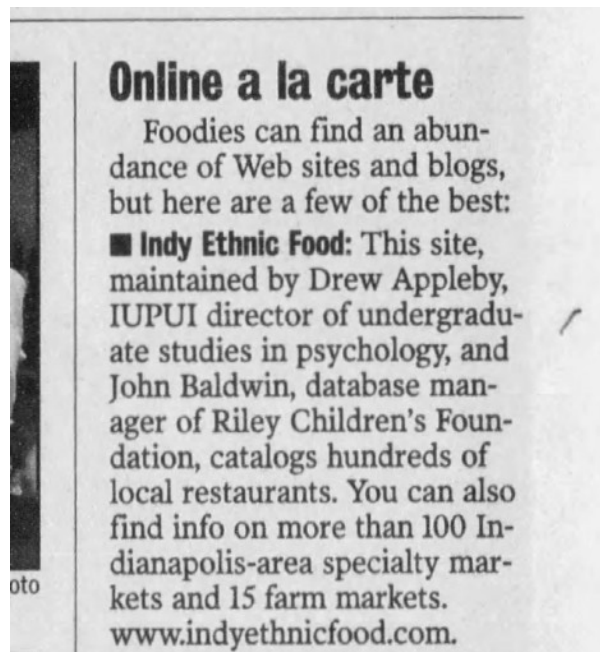
Open the Reference / Top Ten Stuff / Restaurants page and look for the Most Zip Codes button. Pressing this button will generate a list of ethnic restaurant nationalities and counts of restaurants per zip codes (where concentrations within a zip code are greater than five). You can click on a nationality identified zip code to generate a city location map.

Did you know that there is a Marshmellow festival in Indiana? How about a Pickle festival? There are these festivals and many more listed on our Festival Directory.

We have recently expanded our reach of the festival listings to include all of Indiana. This is the most comprehensive and up to date list of festivals you will find on the Web. Please check it out.

INDYETHNICFOOD.COM, AUG 2004

2005



INDIANAPOLIS STAR, JUL 2005

Ethnic food Web site gets nonprofit status

Indy Ethnic Food, a modest Web site that alerts Hoosiers to the news and availability of international and regional American foods in Central Indiana, is now a nonprofit organization.

Subscribers to the Indy Ethnic Food newsletters learned the news Sunday.

According to the Web site (www.indyethnicfood.com), **Drew Appleby**, director of undergraduate stud-



Drew Appleby

ies in psychology at Indiana University-Purdue University Indianapolis, started collecting and sharing information about international and regional restaurants, festivals and markets with other lovers of foreign food about six years ago.

John Baldwin, the director of information technology for Riley Children's Foundation, updated the database and cre-

ated the Web site.

Today, the site includes 725 restaurants in 43 ethnic categories, 119 markets for finding ingredients for home cooking and 79 festivals. It also includes restaurant reviews, recipes, photos, news, rumors and surveys.

The nonprofit status means the group can set about finding corporate underwriting or grants.

Advisory board member **Jo Wagoner** is credited with getting the 501(c)3 status approved.

INDIANAPOLIS STAR, NOV 2005

International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

[About Us](#) [Site Guidelines](#) [Contact Us](#) [Visitor Survey](#)

[Report New Restaurant](#) [News and Rumors](#)

[! Join Us !](#) [Tell-a-Friend](#)

[Send Your Dining Photos](#)

Drew's Culinary Pop Quiz



Q: Three of the following types of persons prefer to eat only the finest and most well-prepared foods. Which of these three is prone to overindulge these preferences to excess?



This week's quiz expires Saturday, May 28

IndyEthnicFood Information Dashboard

Monday, May 23

Restaurants	Restaurant Ratings	% Restaurants Rated	Active Registered Patrons
691 43 Ethnic Categories	1,084	53 %	322 9 New Patron(s) for May
Markets	Farmers Markets	Festivals	Recipes
106	15	86	1,126 109 Ethnic Categories

45 New Restaurant Ratings for May, 2005

[Days 1 to 7](#)

[Days 8 to 15](#)

[Days 16 to 23](#)

Top Restaurant Reviewer for May: **badger** with 5 Ratings.

[Top Ten Restaurants](#)

[Most Viewed Ratings](#)

[Monthly Rating History](#)

[Best In Town](#)

[Afghan](#)

[IndyEthnicFood RSS News Feeds](#)

The Global Kitchen's Recipe of the Day

[Click to View the 1125 Other Ethnic Recipes](#)

[Add a New Recipe](#)

View Recipe	Recipe Name	Recipe Ethnicity	Recipe Type
View	Ukrainian Borscht	Ukrainian	Soup

This soup is a must for those who enjoy a beet/vegetable soup. It takes about 1 hour to prepare and cook but it is well worth the time. I have found that cooking the various ingredients separately enhances the flavor of the borscht and it does not get mushy. However, you may also cook all ingredients together in the order as listed if you are pressed for time. Original recipe yield: 20 servings.

Un-Rated Restaurant of the Day

Please visit this restaurant and then submit its first rating.

[\[Click Restaurant Name for Map \]](#)

Add Rating	Restaurant & Location	Ethnicity
Add	Cazuela's 330 Southbridge St Mooresville	Mexican

Community Bulletin Board

We added a Market Comments review system to the Market and Store Directory. Now, if you visit a market and want to comment on market attributes such as cleanliness, ability to communicate with the owners, freshness of produce, etc., you can do just that.

Buzzin' around our town . . .

A Downtown condo owned by WRTV (Channel 6) morning anchor **Eric Weisfeld** will be in a segment of an HGTV program that airs in 2007. Don't be surprised to hear there are some HGTV folks in town this week taping segments. Weisfeld's Chatham Arch home, like the other properties, is for sale. . . . Colts punter **Hunter Smith** and his wife, **Jennifer**, are stepping up once again to help the homeless. They helped Horizon House. Now the couple and Sen. **Pat Miller**, R-Indianapolis, are honorary

chairs of a fundraiser Oct. 5, hosted by the Interfaith Hospitality Network. The "Home Sweet Home" celebration takes place at the Riverwalk Banquet Center in Broad Ripple. Individual tickets are \$65. Call (317) 872-7308. . . . Indy Ethnic Food newsletter founder **Drew Appleby** raved about a family-run Iraqi restaurant he discovered. Called Mix 5 at 2989 W. 71st St., it's in a strip center off Michigan Road. Check out the non-profit newsletter site for ethnic eateries at www.indyethnicfood.com.

INDIANAPOLIS STAR, SEP 2006

A culinary trip around the world

The good folks at Indy EthnicFood.com want international food fans to know about a special dinner that Ivy Tech Community College of Indiana students are planning for Thursday.

Students from the specialized cuisine and table service classes, under the direction of chefs **Thom England** and **Eric Piatek**, will serve a five-course meal with foods from around the globe.

They will start with hors d'oeuvres from Spain, soup from Hungary, a Vietnamese salad and veal scaloppine for the entree. A Latin American

flan will be the dessert.

The students will be graded on their participation, and part of the \$50 fee for the meal will go to support IndyEthnicFood, a nonprofit operation that provides a database of cultural cuisine in the Indy area.

They can accommodate 110 diners, and reservations are required. Go to www.indyethnicfood.com to learn how to grab a seat at the dinner, which kicks off at 6 p.m. at the North Meridian Center Campus Auditorium (fourth floor) at 50 W. Fall Creek Parkway, Indianapolis.

INDIANAPOLIS STAR, NOV 2006

ETHNIC FOOD FEST

"Think globally, eat locally"

Tuesday, August 22 at 7 p.m.
at the
Plainfield-Guilford Township Public Library



In the past few years, the Indianapolis area has witnessed explosive growth in the number of ethnic restaurants and food stores. Ethnic food enthusiasts **Drew Appleby** and **John Baldwin** will talk about this exciting phenomenon; they'll also introduce us to their informative website (IndyEthnicFood.com) which focuses on central Indiana's variety of ethnic food choices. Attendees will enjoy a special dessert and coffee and may register to win gift certificates to businesses featured on the website. **Attendees must be 13 years of age or older.**

Duo spreads the word on Indy's ethnic food

BY WHITNEY L. ALLEN
whitney.allen@flyergroup.com

INDIANAPOLIS — When Drew Appleby moved here in 1972, he said he found a small, family-owned Mediterranean restaurant that gave him the kind of taste he was craving.

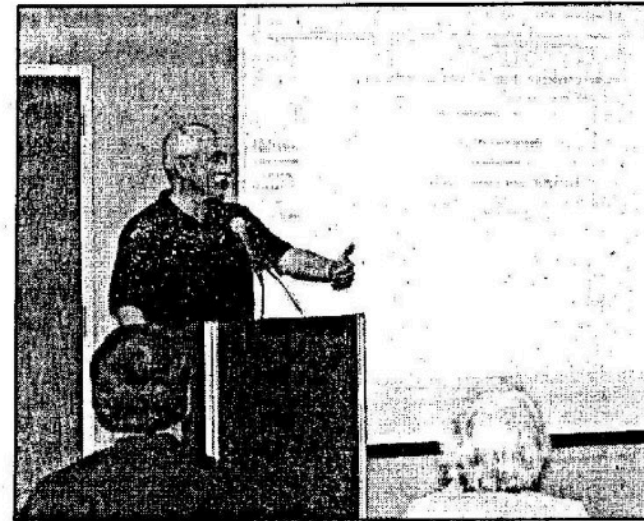
"It was the kind of place where the owner is the waiter, the dishwasher, and the head cook," he said. "It was just the kind of place I was looking for."

Appleby said he went to the restaurant a few times, but the fourth time he visited he found that it had closed.

"I thought that it must have closed because people didn't know it was there," he said. "From then on, I made it a goal of mine to make people more aware of the ethnic food and local restaurants in Indianapolis."

Appleby said he made a spreadsheet of ethnic restaurants around the city and e-mailed it to his friends on a regular basis.

"Then Mayor Bart Peterson started his Indianapolis Cultural Initiative, and I thought what I was doing went right along with it," he said. "I wrote an



WHITNEY L. ALLEN/FLYER PHOTOS

Drew Appleby of IndyEthnicFood.net gives a presentation at the Plainfield-Guilford Township Public Library on the variety of ethnic foods available in Indianapolis.

editorial in the *Indianapolis Star* about my list of restaurants and told people if they wanted it, to e-mail me. The next morning I had over 75 e-mails asking for the list in my inbox."

After a while of e-mailing his list to friends and strangers, Appleby was approached by John Baldwin, who wanted to turn the list into a website. The duo teamed up and IndyEthnicFood.net was born.

The team visited the Plainfield-Guilford Township Public Library earlier this week to explain the website

and to share two ethnic dishes — bread pudding with bourbon sauce and Greek honey cake with walnuts — with the audience.

The website hosts a list of 746 restaurants, 122 markets, and 99 regional festivals. And even though the site is bringing in dozens of visitors a day, Appleby said it is solely self-ish on his part.

"I want to make sure these places don't close, so I can go back," he said. "The chains — they'll come and go, but when we support local restaurants, we are supporting our neighbors and community."

25 August 2006

John Baldwin
6379 North Park Avenue
Indianapolis, Indiana 46220

Dear John,

Just wanted to let you know again how much we appreciated your and Drew's trekking over to Plainfield this past Tuesday evening and whetting our appetites about the central Indiana ethnic food scene. Your presentation was very informative and well received by the attendees. In fact, at one point I saw a person lean over to her neighbor and exclaim "Isn't this site great?!" Another commented that he'd love to see the same sort of thing set up for car repair services (you can work on that in all your free time...). I've enclosed a copy of the story and photos that appeared Friday in one of the local papers. Thanks again for spending time with us, and the proverbial check should be in the mail in a couple of weeks (for mileage).

Happy dining!

Sincerely,

A handwritten signature in cursive script, appearing to read "Laura Day".

Laura Day
Program Coordinator
Local and Indiana Information Department



International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

[Who We Are](#) [Site Guidelines](#) [Tell-a-Friend](#)
[Report New Restaurant](#) [Restaurant Owners](#)
Restaurant: [Rate a Restaurant](#)

Indy Ethnic Dinner at Ivy Tech Community College

[Press Release](#)



[Click Here for Menu and Reservations](#)

Take a culinary trip around the world with a five course meal representing five distinct international cuisines.

Thursday November 30, 2006
6:00pm - 8:00pm
North Meridian Center Campus Auditorium (4th floor)
50 West Fall Creek Parkway
Indianapolis, Indiana

[Ivy Tech Community College](#) "Culinary Expressions Cafe" has partnered with [IndyEthnicFood](#) to bring you this special international dining experience. Students in Ivy Tech's Table Service and Specialized Cuisines classes under the direction of Ivy Tech faculty members Chef Thom England and Chef Eric Plitek will be preparing and serving the five course meal as a practical final for the students of these classes. Tickets are \$60 per person. Seating is limited to 110 diners. Reservations are required and will be accepted until November 22.

[Click Here for Menu and Reservations](#)

Drew's Culinary Pop Quiz



Q: The word *cruller* comes from the Dutch word *kruile*, which means _____.



This week's quiz expires Saturday, November 4

IndyEthnicFood Content Dashboard Sunday, October 29

Restaurants	Restaurant Ratings	% Restaurants Rated	Active Registered Patrons
745 49 Ethnic Categories	2,043	71 %	527 6 New Patron(s) for October
Markets & Bakeries	Farmers Markets	2006 Festivals	Recipes
133 22 Ethnic Categories 31 Comments	15	6 Current and Future Festivals 100 Past Festivals	2,339 124 Ethnic Categories 8 Ratings

IndyEthnicFood Ratings Sampler

71 New Restaurant Ratings for October, 2006

[Days 1 to 7](#) [Days 8 to 15](#) [Days 16 to 23](#) [Days 24 to 31](#)

Top Restaurant Reviewer for October: **Shelly** with **15** Ratings.

[Go](#) [IndyEthnicFood Restaurant Diary Form](#)

[Top Ten Restaurants](#) [Most Viewed Ratings](#) [The Global Epicureans](#)

[Best In Town](#)

The Global Kitchen's Recipe of the Day

[Click to View the 2338 Other Ethnic Recipe](#)

[Add a New Recipe](#)

View/Rate Recipe	Recipe Name	Recipe Ethnicity	Recipe Type
View Rate	Chicken Posole	Mexican	Soup/Stew

This Mexican-style soup is an entire meal. It will keep in the freezer for up to three months. You can make this soup with any pre-cooked chicken or turkey. We used store-bought rotisserie chickens, but leftover Thanksgiving turkey will work just as well. When reheating, the hominy may pop in the microwave, so the soup should be thawed overnight in the refrigerator, then reheated over low heat on the stove. Serves 8.

Hot-Rated Restaurant of the last 30 Days Based on total rating counts since September 29, 2006

View Rating	Restaurant & Location	Ethnicity
View	Mix 5/Iraqi Shish Kebab 2989 W 71st St, Suite 3, Indianapolis	Iraqi
	MAPQUEST	

Un-Rated Restaurant of the Day

Please visit this restaurant and then submit its first rating.

Add Rating	Restaurant & Location	Ethnicity
Add	Gelato Da Vinci 14390 Clay James Blvd., Carmel	Italian
	MAPQUEST	

2007



cookies in powdered sugar. Store in layers. Can be stored in refrigerator to last longer.

Judging The Star's cookie contest were A. Rene Trevino (from left), Elizabeth Garber and Drew Appleby. Trevino is pastry chef and owner of Rene's Bakery, 6524 Cornell Ave.; Garber is a chocolatier and owner of The Best Chocolate in Town, 880 Massachusetts Ave.; and Appleby is an IUPUI professor and founder of www.indyethnicfood.com. Cookies were judged on taste, appearance and overall holiday quality.

SAM RICHE / The Star

INDIANAPOLIS STAR, DEC 2007

IndyEthnicFood.com

Drew C. Appleby

Director of Undergraduate Studies in the IUPUI Psychology Department

John R. Baldwin

Director of Information Technology for Riley Children's Foundation

There were few international culinary opportunities in Indianapolis when I moved here in 1972. An evening of ethnic dining usually meant either Chinese or Italian. In the last 35 years, it has been my great pleasure to watch the number of Indianapolis ethnic restaurants grow and to sample the exciting and delicious cuisines of many countries right here in my own hometown. One of the characteristics of a culturally "grown up" city is a willingness to take a chance on the new and the different. The culinary emphasis in Indianapolis in 1972 was on the traditional (i.e., the old and the same), and I am thrilled by how far from the traditional we have moved since 1972. I still enjoy a big plate of Hoosier biscuits and gravy now and then, but I now can also feast on saganaki, sushi, pho, sambusas, spaetzle, doro wat, baba ghanoush, koshy, pelmeni, cabrito, tabouleh, posole, callaloo, pad thai, and tandoori.

INDIANA INSIGHT, 2007 (PG. 1 OF 7)



International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities
Serving Indianapolis since 1999!

Email Address:
Password:
Remember Login: ☐

[Who We Are](#) [Site Guidelines](#) [Tell-a-Friend](#) [What's New!](#)
[Report New Restaurant](#) [Restaurant Wish List](#) [Restaurant Owners](#)
[Google Maps - Restaurant Directory](#)

Restaurant Name:

Drew's Culinary Pop Quiz

Q: I have been a popular food in Japan and China for thousands of years. My tender leaves and stems can be cooked like other greens. My roots, which can be up to 6 feet long and weigh 450 pounds, are dried, pulverized, and used as a thickening or dredging agent. I was introduced into the United States in 1876 as pastureage and erosion control. My name is _____.

This week's quiz expires Saturday, July 21

IndyEthnicFood Content Dashboard

Friday, July 20

Restaurants	Restaurant Ratings	% Restaurants Rated	Active Registered Patrons
773	2,533	75 %	558
51 Ethnic Categories	20 July Ratings		11 New July Patron(s)
Markets & Bakeries	Farmers Markets	2007 Festivals	Recipes
140	17	16 Current and Future Festivals 32 Past Festivals	2,578
28 Ethnic Categories 40 Comments			126 Ethnic Categories 13 Ratings

IndyEthnicFood Ratings Sampler

20 New Restaurant Ratings for July, 2007

[Days 1 to 7](#) [Days 8 to 15](#) [Days 16 to 23](#)

Top Restaurant Reviewer for July: **cal** with 6 Ratings.

[IndyEthnicFood Restaurant Diary Form](#)

[Top Ten Restaurants](#) [Patron Favorites](#) [The Global Epicureans](#)
[Best In Town](#) [Alphabetical](#)

The Global Kitchen's Recipe of the Day

[Click to View the 2577 Other Ethnic Recipe](#)

[Add a New Recipe](#)

View/Rate Recipe	Recipe Name	Recipe Ethnicity	Recipe Type	Outdoor Grill
View Rate	Georgia Cinnamon Grilled Peaches	Southern	Entree	

When peaches are in season, I use whole cinnamon sticks as skewers to grill the peaches and nectarines. Ripe peaches, fresh mint, and cinnamon-grilling doesn't get more fragrant than this. A RECIPE FROM STEVEN RAICHLEN'S BBQ USA. Serves 4

Un-Rated Restaurant of the Day

Please visit this restaurant and then submit its first rating.

Add Rating	Restaurant & Location	Ethnicity
Add	El Palenque 1150 S Mickey Ave., Indianapolis	Mexican
	MAP/VIEW	

Rumors and Tidbits Forum, Feeds, and Bookmarks



[Rumors and Tidbits Forum](#)

[Latest Tidbit Posted 5 Hour(s) Ago]

Tidbit Snippets


- * Doc's Townhouse is about to be reborn as a ethnic ...
- * I posted the closing of Cedar's Place a few weeks ...
- * I believe it was Frank Sinatra who said good night ...

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2008



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International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

Serving Indianapolis for 5 years, 2 month(s), 30 day(s)!

Email Address:

Password:

Remember Login: ☐

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[Report New Restaurant](#) [Restaurant Wish List](#) [Restaurant Owners](#)

[Google Maps - Restaurant Directory](#)

Restaurant Name: [Find a Restaurant](#)

IndyEthnicFood needs your help!
Total 2008 Donations Received to Date: 19 Donors @ \$500

[Please Donate!](#) [Donor List](#)

?

Drew's Culinary Pop Quiz

Q: The bubbles in bubble tea _____

This week's quiz expires Saturday, August 23

?

IndyEthnicFood Content Dashboard

Wednesday, August 20

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
824 57 Ethnic Categories	3,068 17 August Ratings	76 %	793 16 New August Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
151 29 Ethnic Categories 46 Comments	17	146 38 Current and Future Festivals 50 Past Festivals	2,670 126 Ethnic Categories 18 Ratings

IndyEthnicFood Ratings Sampler

17 New Restaurant Ratings for August, 2008

[Days 1 to 7](#) [Days 8 to 15](#) [Days 16 to 23](#)


Top Restaurant Reviewer for August: **edavelindy** with 4 Ratings.

[IndyEthnicFood Restaurant Diary Form](#)

[Top Ten Restaurants](#) [Patron Favorites](#) [The Global Epicureans](#)

[Best In Town](#)

Rumors and Tidbits Forum



[Rumors and Tidbits Forum](#)
[Latest Tidbit Posted 4 Hour(s) Ago.]

Rumors and Tidbits Snippets

- oops I made a typo in my last review for Masala K. ...
- Other places to review your favorite restaurants. ...
- I already submitted the update, but a Chinese rest. ...

The Global Kitchen's Recipe of the Day


[Click to View the 2689 Other Ethnic Recipe](#)
[Add a New Recipe](#)

View/Rate Recipe	Recipe Name	Recipe Ethnicity	Recipe Type
View Rate	Cowpoke Beans	Southwestern	Side Dish

This recipe was used by a chef I worked for and still enjoy feeding to my crew at home. This was served as a side dish for a Mardi Gras feast. You can also make this for vegetarian by omitting the bacon. A little of the favor is missing, but it still has a kick. Yield: 7 servings.

Un-Rated Restaurant of the Day

Please visit this restaurant and then submit its first rating.

Add Rating	Restaurant & Location	Ethnicity
Add	Rice Cooker 12336 N Gray Rd. Carmel 	Chinese

INDYETHNICFOOD.COM, AUG 2008

2009

Egyptian fare proves popular

Web site www.indyethnicfood.com has been compiling information about local ethnic fare for more than five years. The site offers a wealth of restaurant data, including its most popular restaurants. Cairo Cafe, 3047 Lafayette Road, garnered the most page views during the past year and the highest average rating, 4.55 out of 5.

For the complete top 10 and plenty more ethnic restaurant data, look under "Statistics" at www.indyethnicfood.com and click on "Top 10 Restaurant Stuff."

INDIANAPOLIS STAR, JAN 2009

Indy Ethnic Food
Graphic Copyright © 2008, Actor Silva

International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities
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Drew's Culinary Pop Quiz
Q: According to the authors of The New Food Lover's Companion, author Clifton Fadiman said it best when he described _____ as "milk's leap to immortality."
This week's quiz expires Saturday, February 28

IndyEthnicFood Content Dashboard
Wednesday, February 25

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
822 56 Ethnic Categories	3,174 34 February Ratings	77 %	880 63 New February Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
153 29 Ethnic Categories 90 Comments	18	150 19 Current and Future Festivals 7 Past Festivals	2,749 127 Ethnic Categories 22 Ratings

INDYETHNICFOOD.COM, FEB 2009

A NEW WORD FOR YOUR DINING VOCAB: COSMOPOLITANIZE

Let's say you and some friends are looking to go out for an adventurous dinner. The usual neighborhood haunts or predictable chain restaurants won't work.

You could try Yelp or Urbanspoon — two great apps I use whenever I'm out of town. But, here in Indianapolis, there's something much better: www.indyethnicfood.com.



JIM WALKER
is director of Second Story and community art coordinator of Big Car. E-mail him at jim@bigcar.org.

Around since 2003, this nonprofit site, created by passionate foodies Drew Appleby and John Baldwin, offers searchable information about nearly 800 restaurants. Indyethnicfood.com includes 3,500 user-generated reviews to help you navigate the best the city has to offer — from

Pakistan to Peru. You can also find recipes, information about international markets and more.

Appleby, a professor and director of under-

graduate studies in the psychology department at IUPUI, started sharing a list of his favorite ethnic restaurants with friends in the early 2000s. After meeting Baldwin — information technology director for Riley Children's Foundation — at a group ethnic-food excursion, the two hatched the interactive Web site.

"We're not sponsored by the restaurants. We don't have any ads. Our 800 patrons write the reviews," Appleby said. "What you see is my brainchild and John's technical child and the work of a whole lot of nice people from the city of Indianapolis who care about food."

And they care about the independent and often fragile businesses that give our city a unique identity — and an important connection to the cultures and experiences of the rest of the world.

"You can learn a lot from the people who own these restaurants: political things, cultural things, differences in education," Appleby said. "Indiana has never been known as a very cosmopolitan state. This is a great way to help us cosmopolitanize it a bit."

INDIANAPOLIS STAR, APR 2010

Tiny area dishes up diverse cuisine and markets

By Jolene Ketzenberger
jolene.ketzenberger@indystar.com

The Lafayette Square Area Coalition represents an area that extends from 34th Street north to 46th Street; it is bounded on the west by I-465 and on the east by Commercial Drive and I-65.

IUPUI professor Drew Appleby, co-founder of the IndyEthnicFood.com website, which maintains a database of the city's ethnic restaurants, markets and bakeries, analyzed information concerning the three ZIP codes that take in much of the area: 46254, 46222 and 46224.

"The 'ethnic density' of dining experiences in the three nonresidential ZIP codes surrounding the 38th Street and Lafayette Road intersection is exactly twice as great as the

average for all ZIP codes in Indianapolis and its surrounding suburban communities," he reported.

When considering groceries and bakeries, said Appleby, the 'ethnic density' of culinary shopping in the area "is more than three times as great as the average for all ZIP codes in Indianapolis and its surrounding suburban communities." However, not all types of restaurants can be found in the area, he said.

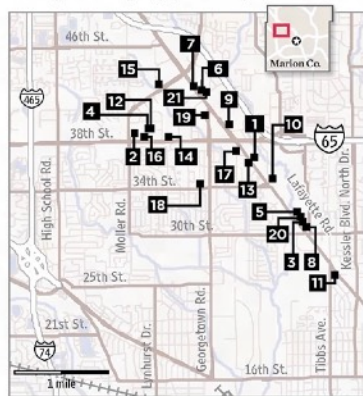
"This is an area to explore if you crave African, Asian, Caribbean, Central American, Middle Eastern or barbecue/soul food," said Appleby.

"If you desire Northern or Southern European cuisine, you should look elsewhere in the city."

★ Call Star reporter Jolene Ketzenberger at (317) 444-6755.

WEST INDY'S ETHNIC EATS

This is just a sampling of the many ethnic restaurants and markets in the 38th Street and Lafayette Road area.



CHINESE

1. Szechwan Garden
3649 Lafayette Rd.

CUBAN

2. Havana Cafe
3839 Moller Rd.

EGYPTIAN

3. Cairo Cafe
3047 Lafayette Rd.

ETHIOPIAN

4. Abyssinia
5352 W. 38th St.

GUATEMALAN

5. Guatalinda
3107 Lafayette Rd.

INDIAN

6. India Palace
4213 Lafayette Rd.
7. Passage to India
4225 Lafayette Rd.

LIBERIAN

8. Dekontee Spot
3037 Lafayette Rd.

MARKETS

9. Tienda Morelos
3872 Lafayette Rd.

10. Saraga International Grocery
3605 Commercial Dr.

11. Lee Supermarket
2660 Lafayette Rd.

MEXICAN

12. Sol Azteca
5354 W. 38th St.

13. El Puerto de San Blas
3564 Lafayette Rd.

14. Fiesta Mexicana
5116 W. 38th St.

15. Carniceria Guanajuato
5210 Pike Plaza Rd.

PERUVIAN

16. Machu Picchu
5356 W. 38th St.

SALVADORAN

17. Los Jirales
3712 Lafayette Rd.

18. 3 in 1
4810 W. 34th St.

VENEZUELAN

19. Arepas Caracas
3970 Georgetown Rd.

VIETNAMESE

20. Saigon
3103 Lafayette Rd.

21. King Wok
4150 Lafayette Rd.

INDIANAPOLIS STAR, JUL 2010

INTERNATIONAL FLAVOR AT HOME

Lafayette Square Mall may have only a couple of big stores left, but it's what's happening outside the mall that's worth noticing.

You have to venture off the beaten path, but what you'll find are nearly 90 international and American regional restaurants that represent 26 different ethnicities, said IUPUI professor Drew Appleby, co-founder of IndyEthnicFood.com.

There also are 33 markets and bakeries in the area that represent seven different ethnicities, he added, plus three international grocery stores.

A former Georgetown Road Pizza

King is now a Venezuelan restaurant. There are Peruvian, Ethiopian, Cuban and Indian eateries nearby.

"This is an area to explore if you crave African, Asian, Caribbean, Central American, Middle Eastern or barbecue/soul food," said Appleby.

Restaurateur Juan Vasquez, who owns 3 in 1 Restaurant at 34th Street and Georgetown Road, offers Mexican tamales and Salvadoran pupusas as well as barbecued ribs.

He said people are always interested in the international fare he sells at the restaurant, at special events such as the Mayor's Latino Soccer Cup (Aug. 7-8 at Northwest-

GOING?

Check out Lafayette Square's diverse dining during the World of Difference Parade, starting at 10 a.m. Aug. 14 on Lafayette Road and featuring local ethnic performing groups.



ONLINE ONLY

See a photo gallery of ethnic dining options on the Westside at indy.metromix.com/restaurants.

way Park) and at the Downtown farmers market.

"There are over 70 different languages spoken in this area," said Mary Clark, president of the Lafayette Square Area Coalition.

"It's beautiful. There's nowhere else in the city that you can live and meet and be with people not just like you."

BY JOLENE KETZENBERGER

SPECIAL TO METROMIX

PHOTO [FRANK ESPICH]

INDIANAPOLIS STAR, AUG 2010

Graphic Copyright © 2010, Arthur Silva

International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

Serving Indianapolis for 6 years, 10 month(s), and 2 day(s)!

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IndyEthnicFood Economic Impact Stories

How has IndyEthnicFood been used to promote Indianapolis?
Do you have a story? We'd love to read it!

[IEF Story](#)

Total Stories Registered: 3

Drew's Culinary Pop Quiz

Q: Which of the following statements is true?

This week's quiz expires Saturday, March 27

IndyEthnicFood Content Dashboard

Tuesday, March 23

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
792	3,433	81 %	803
61 Ethnic Categories	21 March Ratings		27 New March Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
162	30	154	2,774
32 Ethnic Categories		20 Current and Future Festivals	129 Ethnic Categories
53 Comments		11 Past Festivals	39 Ratings

INDYETHNICFOOD.COM, MAR 2010



JANE
GEHLHAUSEN

our readers: food favorites

Five things I love

Compiled by Julie Cope Saetre

Jane Gehlhausen, the city's director of international and cultural affairs, leads initiatives to raise Indianapolis' visibility as a global city. "Cuisine is another way we celebrate our ethnic and cultural diversity," she said. "I love to explore ethnic foods. My motto is, 'Life is too short — try something new and seek adventure.'"

1

Dining with atmosphere. I enjoy making dining experiential whenever possible. Dining in one of Indy's cultural districts, such as Broad Ripple, Massachusetts Avenue or Fountain Square or at the Rathskeller Biergarten (401 E. Michigan St.) during the summer with live music, is hard to beat.

2

Festival food. I look forward to attending Indy's many festivals, such as the Chinese Festival, India Day, Irish Fest, Italian Fest, Native American Heritage Day, Oktoberfest and Penrod. Indy's cultural festivals always have vendors with tasty and unique food selections.

3

Indy Ethnic Food. I often check out this website at www.indyethnicfood.com, which contains 820 restaurants in 59 ethnic categories. Indy Ethnic Food also contains more than 3,500 reviews of Indianapolis ethnic restaurants and close to 3,000 recipes representing 130 nationalities.


4

Farmers markets. Growing up in Southern Indiana in a family with six siblings, we had a large garden. Home-cooked mashed potatoes, fresh garden green beans and juicy red tomatoes taste great and are healthy and delicious. I enjoy the opportunity to support local farmers.

5

The next restaurant I try. This past week, I tried Vietnamese at the Sizzling Wok Hai (4351 Lafayette Road) in the Lafayette Square area. Lafayette Square boasts more than 70 ethnic restaurants. This week I'm off to Jiallo's, an African restaurant at 56th Street and Guion Road.

In Indianapolis, the World Comes to Eat

 nytimes.com/2011/02/23/dining/23united.html

The New York Times

February 23, 2011

SEVEN PAGE ARTICLE RESEARCHED AND WRITTEN BY: JOHN T EDGE

More than half of foreign-born Americans now live in the suburbs of large metropolitan areas, according to a Brookings Institution report of 2008 data. New suburbanites are more likely to be Hispanic than white, according to 2010 data from the American Community Survey. Of the 13.3 million new suburban arrivals in the first decade of this century, approximately 2 million were Asian.

As these immigration patterns transform neighborhoods outside urban centers, they are also changing what, and with whom, suburbanites eat. Entrepreneurs from throughout the world now "offer up their foods unapologetically," said Terry Kirts, who teaches at Indiana University-Purdue University Indianapolis and serves on the board of Indy Ethnic Food, a Web-based restaurant and retail portal.

"Immigration has not simply allowed for more different types of cuisines to be offered here, but for more expression of authentic dishes," Mr. Kirts said. "When I came here in the mid-'90s, Thai restaurants served lo mein and sweet and sour chicken. Now I order papaya salad and soft-shell crabs with Penang curry."

Ten years ago, Drew Appleby, a founder of the site, didn't know what pho was. Now he orders the Vietnamese soup with fatty brisket "and a Saigon-style salad of herbs and vegetables on top." And, through the Web site and its roster of more than 800 local restaurants, he works to "educate Indianapolis about diversity through food."

SNIPPETS FROM NY TIMES, FEB 2011



International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities
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Restaurant Name:



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Drew's Culinary Pop Quiz



Q: What is always the first step in the preparation of rice pilaf?



This week's quiz expires Saturday, August 6

Drew's Food Quote

"A person's memory is fleeting about everything except eating."
Source: Yiddish folk saying

IndyEthnicFood Content Dashboard
Tuesday, August 2

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
838 62 Ethnic Categories	3,614 1 August Ratings	77 %	736
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
171 35 Ethnic Categories 63 Comments	34	162 6 Current and Future Festivals 26 Past Festivals	2,874 131 Ethnic Categories 58 Ratings

IndyEthnicFood DineBook
Tuesday, August 2

[Refresh DineBook](#)

Where did you dine today?

You Must Register/Log In to Add to the DineBook.

[Login/Register](#)

IndyEthnicFood DineBook Archive
Since Saturday, July 30

Monday, August 1: PD dined @: Caracas Grill
Sunday, July 31: Johnny B dined @: Hoaglin to Go
Sunday, July 31: Jo Ann dined @: Muggoo's on 38th
Saturday, July 30: PD dined @: N'awfins
Saturday, July 30: edna dined @: Arepas Caracas Grill

INDYETHNICFOOD.COM, AUG 2011

While in the neighborhood, visit some other foreign lands

Mexican remains the “most viewed ethnicity” among users of local food site indyethnicfood.com. But Chinese, Vietnamese and Indian are close behind.

Here are tasty and affordable options for each category in the Lafayette Square neighborhood.

Dumplings at Szechwan Garden, 3649 Lafayette Road, (317) 328-2888; \$4.50 for an appetizer serving.

These tender pork-filled dumplings are served in an addictively spicy chili garlic sauce; look for them on the appetizer section of the menu.

Lunch specials at this popular restaurant will be familiar (think General Tso's chicken), but for more authenticity, explore the regular menu. And don't hesitate to ask a server for advice. I did, and next time I'll be trying an eggplant entree and the green beans — along with my dumplings, of course.

I'll also be awaiting the return of the restaurant's weekend dim sum service.

Banh mi at K & T Deli, 3738 Lafayette Road, (317) 602-2416; \$3.75.

This tidy deli near 38th Street and Lafayette Road is a little gem with big flavor. Not only can you get a traditional Vietnamese banh mi sandwich, but pho and boba tea as well.

The classic Vietnamese banh mi is served on crusty French bread spread with liver pate, sliced pork belly and (don't get scared) head cheese, with homemade butter, cucumber, shredded carrots, cilantro and sauce.

But that's just one variety. There are a lot of other choices, if you don't want traditional toppings. The deli will remind you of a Subway in the way sandwiches are assembled.

And when it comes to pho, you can order the classic soup with or without traditional ingredients of tripe and beef tendon.

Lunch buffet at India Palace, 4213 Lafayette Road; \$7.99.

Even if you're not a buffet fan, a lunch buffet is a great

WESTSIDE ETHNIC ESTABLISHMENTS



1 Carniceria Guanajuato
5210 Pike Plaza Rd.

2 India Palace
4213 Lafayette Rd.

3 K&T Deli
3738 Lafayette Rd.

4 Szechwan Garden
3649 Lafayette Rd.

THE STAR

way to explore an unfamiliar menu.

The buffet at India Palace seemed more extensive than some, and I enjoyed the traditional chicken tikka masala and classic sides, but I also tried the curried goat.

I especially liked the buffet's vegetarian options: the spicy chana masala (a chickpea dish), and the navratan korma, slightly sweet vegetables and nuts in a cream sauce (navratan means “nine gems” and a “korma” is a braised dish).

You'll see diners of varying ethnicities wearing everything from flannel shirts and jeans to casual business wear to traditional Indian attire. You'll hear different languages spoken as well — I got a kick out of hearing a cellphone with a traditional Indian music ringtone rather than the typical pop music.

— Jolene Ketzenberger



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Restaurant Name:



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Drew's Culinary Pop Quiz

Q: Which of the following dishes contain melted cheese?

This week's quiz expires Saturday, April 14

Drew's Food Quote

"Fish, to taste right, must swim three times—in water, in butter, and in wine in the stomach."
Source: Polish proverb

IndyEthnicFood Content Dashboard

Friday, April 13

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
869 61 Ethnic Categories	3,595 6 April Ratings	75 %	653 2 New April Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
172 35 Ethnic Categories 61 Comments	34	146 43 Current and Future Festivals 4 Past Festivals	2,878 131 Ethnic Categories 60 Ratings

IndyEthnicFood DineBook

Friday, April 13

[Refresh DineBook](#)

Where did you dine today?

You Must Register/Log In to Add to the DineBook.

[Login/Register](#)

IndyEthnicFood DineBook Archive

Since Tuesday, April 10

Wednesday, April 11: Jo Ann dined @: duo food truck
Wednesday, April 11: Johnny B dined @: Gru Burger
Wednesday, April 11: PD dined @: Hellas
Tuesday, April 10: edaveindy dined @: Taste of Europe
Tuesday, April 10: PD dined @: I too had a Philly Cheesesteak & Fries, but @ Penn Station
Tuesday, April 10: Luke dined @: Philadelphia Steak & Fries

taste



OUTDOOR ENTERTAINING
Carmel couple replaces small deck with expansive area featuring patio, fireplace and hot tub. **[PAGE 4]**



Eat GLOBAL

By Jolene Ketzenberger
joleneketzenberger@indystar.com

When former Indianapolis professor Drew Appleby and local IT guy John Baldwin created IndyEthnicFood.com 10 years ago, there

were 350 ethnic restaurants in their database. Today, the site lists nearly 900. On the occasion of IndyEthnicFood.com's 10th anniversary earlier

this month, we took a trip in the Wayback Machine to see how the local ethnic food scene has changed over the years.

» See GLOBAL, Page D3

The beginnings of IndyEthnicFood.com

1 Drew Appleby, professor emeritus of psychology at IUPUI, moved to Indianapolis in 1972 and began an exploration of the local restaurant scene that would eventually yield the IndyEthnicFood.com website. "In the mid-70s, I began to discover little ethnic restaurants tucked away in hard-to-find locations amid not-so-affluent neighborhoods. These were places where the owner spoke with a heavy accent and appeared to be the cook, waiter and dishwasher as well. I loved these places because I could sample foods I had never eaten before, hear stories about places I had never been and learn about exotic ingredients and cooking methods. Unfortunately, few of these places survived for very long. I was often their lone patron, and I resented me that people were not making it make the delicious dishes I was enjoying so much."

INDYVILLE PHOTOGRAPHY/STAR STAFF

Building an appreciation for ethnic restaurants

2 By the 1990s, Indianapolis had a growing number of ethnic restaurants. Bangkok Restaurant, opened with Thai cuisine in 1987, Asajak Lasa, a Thai-Lao-Lavien spot, opened in 1988. India Garden, still operating at 830 Broad Ripple Ave., opened in 1992. In the late 1990s, Appleby wondered what he could do to nurture the local ethnic food scene. "It finally dawned on me that no one knew about these places, so I started telling my friends about them and taking 'diversity field trips' with my students from IUPUI to broaden their culinary horizons. In 1999, I created a list of approximately 100 of these restaurants and compiled it to my local friends. On a more far-reaching scale, Monroe Bart Peterson kicked off his 2001 plan to spread the word about the burgeoning cultural opportunities in Indianapolis. His initiative prompted me to write a letter to the editor of The Indianapolis Star describing my list and offering a copy to anyone who would send me an email address. To my utter astonishment and great joy, my inbox was filled for the next several days with requests. I wasn't alone in my love of ethnic cuisine." BOBBER PHOTOGRAPHY/STAR STAFF

How does a list of ethnic eateries become a website?

3 "To nurture the growth of our thriving community of ethnic food lovers even more, I emailed invitations to the people who had requested my restaurant list to join me for dinners in local ethnic restaurants," recalled IndyEthnicFood co-founder Drew Appleby. John Baldwin, an accompanying photo, director of administration and IT at the Sigma Kappa Sorority National Headquarters, was one of my dinner guests, and he suggested that my attempt to spread the word about the ethnic dining opportunities in Indianapolis would be much more effective if it took the form of a website. I liked his idea, he created a site, and IndyEthnicFood.com was born in 2003." INDYVILLE PHOTOGRAPHY/STAR STAFF

Most popular ethnic cuisine?

4 Traditionally, the three most popular ethnic cuisines are Mexican, Chinese and Italian — which is still the case today. The IndyEthnicFood website lists 105 Mexican restaurants — 21 percent of the city's ethnic eateries. There are 158 Chinese restaurants and 80 Italian restaurants. 131 S. de la (left) opened at 2844 E. Washington St. in 1970. MICHELLE POKORNY/STAR STAFF

IndyEthnicFood.com's registered users weigh in

5 Which restaurants are ranked as favorites of IndyEthnicFood's registered users? 1) The Bosphorus Turkish Cuisine, 835 S. East St. 2) Savoring Greek Kitchen, 1417 E. Prospect St. 3) Asyria's Ethiopian Restaurant, 3332 W. 28th St. MICHELLE POKORNY/STAR STAFF

Savor a world of good restaurants in the Indy area

Global

Continued from D1



A critic's view

Longtime TV personality Reid Duffy started doing restaurant reviews for WTHR in 1978.

"It was a meat-and-potatoes town," said Duffy. "There were no Japanese restaurants.

There were three Mexican restaurants. There was no Indian restaurant. There were maybe a couple of German restaurants. It was basically Italian and Chinese.

"The one that surprised me is sushi. I'm very surprised at the number of sushi restaurants that developed over the years."

ALEX FARRIS / THE STAR

Which restaurants rank the highest in the IndyEthnicFood.com user ratings?

B's Po Boy, 1261 Shelby St., ranks as No. 1.

Other user favorites? 2) Himalaya Kabob Corner, 6066 E. 82nd St.

3) Poccadio Moroccan Grill and Gourmet Sandwiches, 1045 Broad Ripple Ave.

4) Athens on 86th, 2284 W. 86th St.

5) Mama Irma, 1058 Virginia Ave. FRANK ESPICH / THE STAR

Which parts of town have the most ethnic eateries?

Broad Ripple beats Downtown—but not by much.

8 The restaurant database includes all ZIP codes inside I-465 and extends to surrounding communities with ZIP codes no more than 15 miles from I-465.

The top three ZIP codes for ethnic restaurants are Broad Ripple, parts of Downtown Indianapolis and the 38th Street and Lafayette Road area.

46220 — The Broad Ripple area has 67 ethnic restaurant

46204 — Downtown has 65.

46254 — The 38th and Lafayette Road area has 45.

Where were the ethnic restaurants when TV personality Reid Duffy began reviewing in 1978?

"Broad Ripple probably served as the oasis for them." STAR FILE PHOTO

Which type of restaurant garners the most reviews on IndyEthnicFood.com?

9 You'll find 430 reviews of Chinese restaurants, 380 reviews of Italian joints and 342 reviews of Mexican eateries.

Yen Ching remains a favorite of former TV restaurant critic Reid Duffy.

"One of my favorites for ethnic has been Yen Ching. Whenever we have a family gathering, nine times out of 10, it's Yen Ching. That was one of the first that didn't have an American menu."

FRANK ESPICH / THE STAR

What types of ethnic restaurants have opened in the past 10 years?

10 "Since the site has been in existence," said IndyEthnicFood co-founder John Baldwin, "the following new ethnicities have appeared in Indy:

African, Caribbean, Brazilian, Belgian, Croatian, Cuban, Czech, Ethiopian, Filipino, Guatemalan, Jamaican, Mongolian, Moroccan, Pakistani, Salvadoran, Scottish, Somali, Spanish, Taiwanese, Turkish and Vietnamese."

This strip mall in the 38th Street and Lafayette Road area is home to several ethnic restaurants. FRANK ESPICH / THE STAR

Where are the hot spots today?

Fountain Square is one of them. "There are a number of hot spots now," said

IndyEthnicFood.com co-founder John Baldwin, "which I have divided into clusters and corridors."

Clusters:

Downtown, Lafayette Square, Broad Ripple, Fountain Square, Carmel, Fishers and Castleton.

Corridors:

Michigan Road (starting at 71st Street and going five blocks north), South East Street (from Southport Road to Smith Valley Road), West and East Washington streets starting from Downtown Indianapolis, Rockville Road and U.S. 40. MICHELLE PEMBERTON / THE STAR



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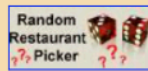
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Restaurant Name:



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Total 2013 Donations Received to Date: \$175.00 from 5 generous donor(s).

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Drew's Culinary Pop Quiz

Q: Once a luxury only the extremely rich could afford, _____ was called "white gold" because it was so scarce and expensive.

This week's quiz expires Saturday, October 19

Drew's Food Quote

"All's well that ends with a good meal."

Source: Arnold Lobel

IndyEthnicFood Content Dashboard

Tuesday, October 15

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
891 62 Ethnic Categories	3,535 1 October Ratings	74 %	398 1 New October Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
178 35 Ethnic Categories 67 Comments	41	155 1 Current and Future Festivals 46 Past Festivals	2,913 132 Ethnic Categories 68 Ratings

INDYETHNICFOOD.COM, OCT 2013

2014



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International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

Serving Indianapolis for 10 years, 7 month(s), and 13 day(s)!

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Drew's Culinary Pop Quiz

Q: Tapioca comes from the root of the _____ plant.

This week's quiz expires Friday, January 4

Drew's Food Quote

"A nickel will get you on the subway, but garlic will get you a seat."

Source: Old New York Proverb

IndyEthnicFood Content Dashboard

Friday, January 3

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
893 62 Ethnic Categories	3,541 5 January Ratings	73 %	380 1 New January Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
179 35 Ethnic Categories 67 Comments	41	155 0 Current and Future Festivals 0 Past Festivals	2,913 132 Ethnic Categories 63 Ratings

INDYETHNICFOOD.COM, JAN 2014

2015



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Total 2015 Donations Received to Date: \$35.00 from 1 generous donor(s).

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Drew's Culinary Pop Quiz

Q: Who created the original recipe for marijuana brownies?

This week's quiz expires Saturday, May 9

Drew's Food Quote

"It is not really an exaggeration to say that peace and happiness begin, geographically, where garlic is used in cooking."

Source: X. Marcel Boulestin

IndyEthnicFood Content Dashboard

Saturday, May 2

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
947 67 Ethnic Categories	3,542	70 %	257 1 New May Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
183 35 Ethnic Categories 67 Comments	41	172 6 Current and Future Festivals 20 Past Festivals	2,914 132 Ethnic Categories 71 Ratings

INDYETHNICFOOD.COM, MAY 2015

2016

IndyEthnicFood closed in July 2016. There were three primary reasons for closure:

- 1) It became increasingly apparent, through rapidly declining patron use and donations due to increasing use of review Apps like *Yelp* and *Google*, that IndyEthnicFood, originally designed for a standard computer screen, needed to be fully redesigned for smaller screens, i.e., Apps for smart phone and tablet screens. Such a redesign was beyond the technical capabilities of John Baldwin. And, external cost for a redesign far exceeded the financial resources of the IndyEthnicFood Foundation.
- 2) IndyEthnicFood was designed for a specific type of database server service - Cold Fusion (*tm*). It became increasingly problematic to find a reliable and reasonably priced host for the IndyEthnicFood database and Cold Fusion service.
- 3) The unstated ultimate goal of any non-profit is to meet the needs of the mission and go out of business. It can be argued that IndyEthnicFood met and exceeded its mission: *"increase public awareness of the cultural diversity of cuisine in Indianapolis and its surrounding communities"*.

So, IndyethnicFood.com, .net, .org was shut down, the IndyEthnicFood Foundation 501c3 was closed, and remaining operation funds distributed to a local food bank.

March 24, 2017

Second Helpings
The Eugene and Marilyn Glick Center
1121 Southeastern Ave., Indianapolis, IN 46202

On behalf of the Board of IndyEthnicFood we are pleased to donate the balance of its operation funds to Second Helpings.

We have two checks: \$8 and \$1214.62

IndyEthnicFood (terminated operations in the summer of 2016) was primarily a web service created in 2003 by John Baldwin and Dr. Drew Appleby. IndyEthnicFood was the result of a partnership between these gentlemen. Drew began compiling comprehensive lists of the international and American regional restaurants, markets, and festivals in the Indianapolis area in 1999. He distributed them to a group of approximately 350 Indianapolis food enthusiasts via E-Mail. John converted these lists into a database system in the Spring of 2003 and connected it to a dynamic web service system for the entire Indianapolis community to access and enjoy. IndyEthnicFood was a 501(c)3 non-profit foundation and had no commercial sponsors.

Mission Statement: *IndyEthnicFood is an educational website designed to increase public awareness of the cultural diversity of cuisine in Indianapolis and its surrounding communities.*

Our corporate charter stipulated that if and when we terminated operations that our remaining funds balance would be donated to Second Helpings. We trust our small heartfelt contribution will assist Second Helpings continue to advance their mission.

Sincerely,
The Board of IndyEthnicFood

John Baldwin, Dr. Drew Appleby, Thom England, Russ Gliottone, Terry Kirts, Luke McCormick, Susan McKee, Jo Ann Morris, Jo Wagoner

IndyEthnicFood.com

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International and American Regional Restaurants, Markets, and Festivals in Indianapolis and Surrounding Communities

Serving Indianapolis for 13 years, 1 month(s), and 28 day(s)!

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Drew's Culinary Pop Quiz

Q: Three of the following refer to the same herb. Which one does not?

This week's quiz expires Saturday, July 16

Drew's Food Quote

"He who distinguishes the true savor of his food can never be a glutton; he who does not cannot be otherwise."
Source: Henry David Thoreau

IndyEthnicFood Content Dashboard

Monday, July 18

Restaurants	Restaurant Ratings	Percent of Restaurants Rated	Active Registered Patrons
967 67 Ethnic Categories	3,527	69 %	93 1 New July Patron(s)
Markets and Bakeries	Farmers Markets	Local and Regional Festivals	Recipes
185 35 Ethnic Categories 67 Comments	41	179 0 Current and Future Festivals 5 Past Festivals	2,916 132 Ethnic Categories 75 Ratings

Visitation Counter

Today: July 18	73
Yesterday: July 17	129
Month: July	2,313
Year: 2016	30,863
Since: Jan 1, 2004	672,519

This site was created through the collaboration of:

Drew Appleby
Professor Emeritus of Psychology
[Indiana University-Purdue University Indianapolis](#)
and
John Baldwin
Retired

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IndyEthnicFood is a 501(c)3 non-profit foundation.

ColdFusion Server 8.0.1.195765 Enterprise

INDYETHNICFOOD.COM, JUL 2016

Total site visitors, Jan 2004 to July 2016: **672,519**

Total Restaurants: **967** / Ratings: **3,527**

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