
A Short History of Baldwin Motors, Inc

Clarence Raymond "Jiggs" "RC" Baldwin
1919–1970

BIRTH 17 JUN 1919 • Kitts Hill, Lawrence County, Ohio, USA

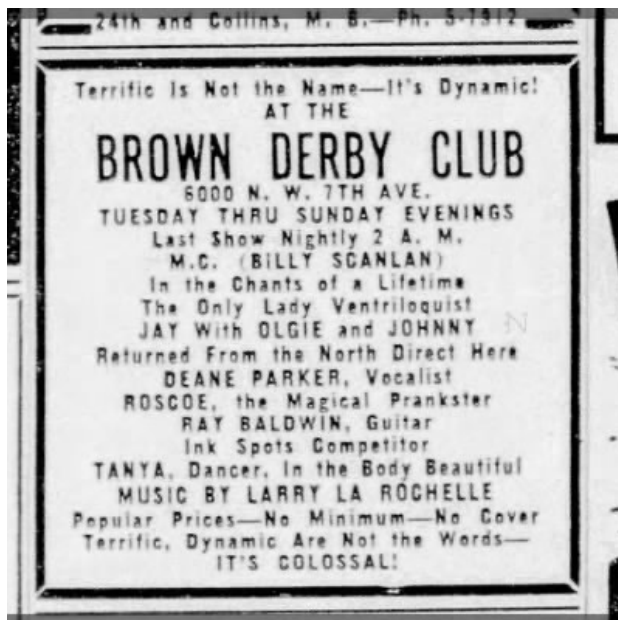
DEATH 26 JAN 1970 • Tulsa, Tulsa, Oklahoma

Introduction

When Ray C Baldwin (the author's father), was discharged honourably from Merchant Marine service in May, 1945, he remained as a commercial sailor on the Liberty Ship SS William Blount, providing critical post-war supplies to allies. In May, 1947 he left the Maritime service, discharging at New Orleans, LA.



By Sep, 1947, Ray and his 2nd family (Agnes Hickman-Baldwin and infant son, Thomas) moved to Miami, FL. There, Ray apparently starred as a guitar and singer at a local nightclub; The Brown Derby.



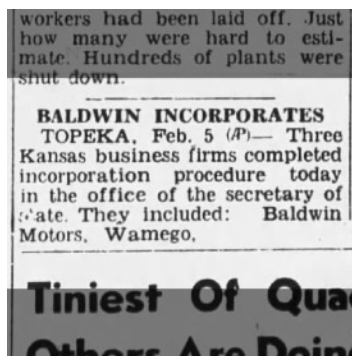
RAY'S MARTIN MDL 000-21 1947

The Brown Derby engagement lasted about four months, until Jan. 1948. After that, Ray, for some reason, abandoned his wife and son, and made his way to Kansas City, MO. There, he took up residence with his brother, John Baldwin and John's wife, Dorothy Dixon-Baldwin.

It was in Kansas City, MO that Ray met my mother, Lillian Toeneboehn-Barger. They married in Nov, 1948. Lillian, at the time was working for Rudy Fick Ford in downtown Kansas City as a service receptionist.



It's thought, that at this time, Ray started working for Rudy Fick Ford as a salesman. By 1951, Ray incorporated Baldwin Motors, a Ford dealership in Wamego, KS.



THURSDAY-MARCH 1, 1951

Ray Baldwin Is New Ford Agent



RAY BALDWIN

Ray Baldwin, formerly of Kansas City, has taken over as general manager of the Ford agency in Wamego, buying the firm from Bill Chaffee, who has operated the business as Chaffee Motors, Inc., the past two years.

Name of the firm, has been changed to Baldwin Motors, Inc. Mr. and Mrs. Baldwin have two children, Bonnie Sue, 9, and Johnny, 20 months. Mr. Baldwin has been associated several years in Ford selling.

Mr. Baldwin, who is 32 years of age, was born and raised in a small town in southern Ohio. He has lived in Kansas City the past four years.

Mr. Baldwin served in World War II. He was in the U. S. Navy Reserve and the Merchant Marines from 1942 to 1946.

Plans for a formal opening at Baldwin Motors Inc., are now being made. There will be prizes, fun and souvenirs for all.

Chaffee To Toneka

Bill Chaffee, former Ford dealer in Wamego, has been named vice-president of T. O. M. Smith Motors, Inc., regional agency for Kaiser and Frazer automobiles. He will be general manager of the firm's Toneka agency.

Mr. Chaffee has acquired stock in the corporation and has become member of the board of directors. Mr. and Mrs. Chaffee and two children are now living at 706 Lane, Toneka.

Found In The
Community History
Archive Of The
Wamego

Page 1 of The Wamego Times, published
in Wamego, Kansas on Thursday, March
1st, 1951

Ray Baldwin is New Ford Agent

#Transportation



[Wamego](#)

Meet RAY BALDWIN

BALDWIN MOTORS, INC.
WAMEGO, KANSAS

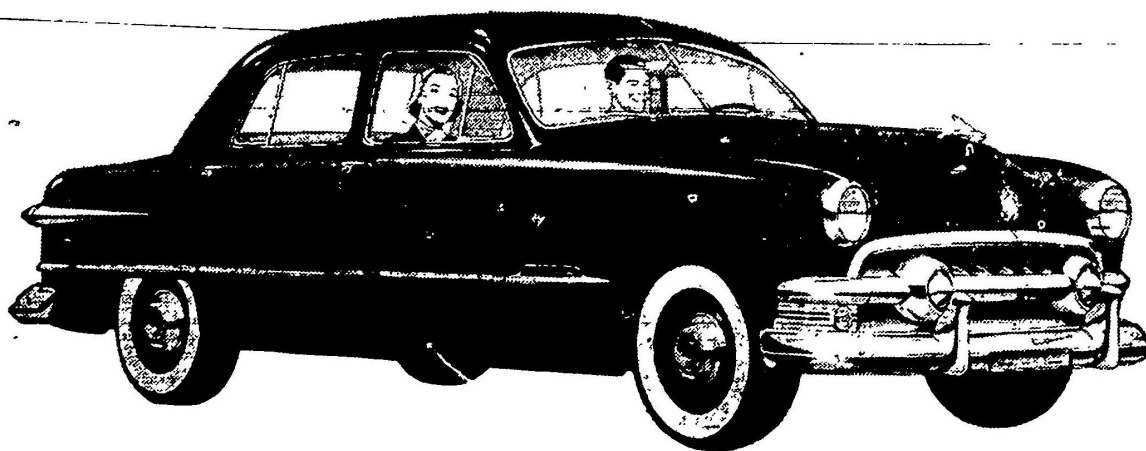
New Ford Dealer

FOR BOTH FORD CARS AND TRUCKS



● The Ford Division of Ford Motor Company takes pleasure in announcing the appointment of this new Ford Dealer. At this new Dealership you'll find an experienced sales staff and a fully equipped

service department to take care of all your motoring needs. Visit this Dealer and his organization soon ... you'll find that they're good neighbors ... and good people to do business with.



Meet the '51 FORD

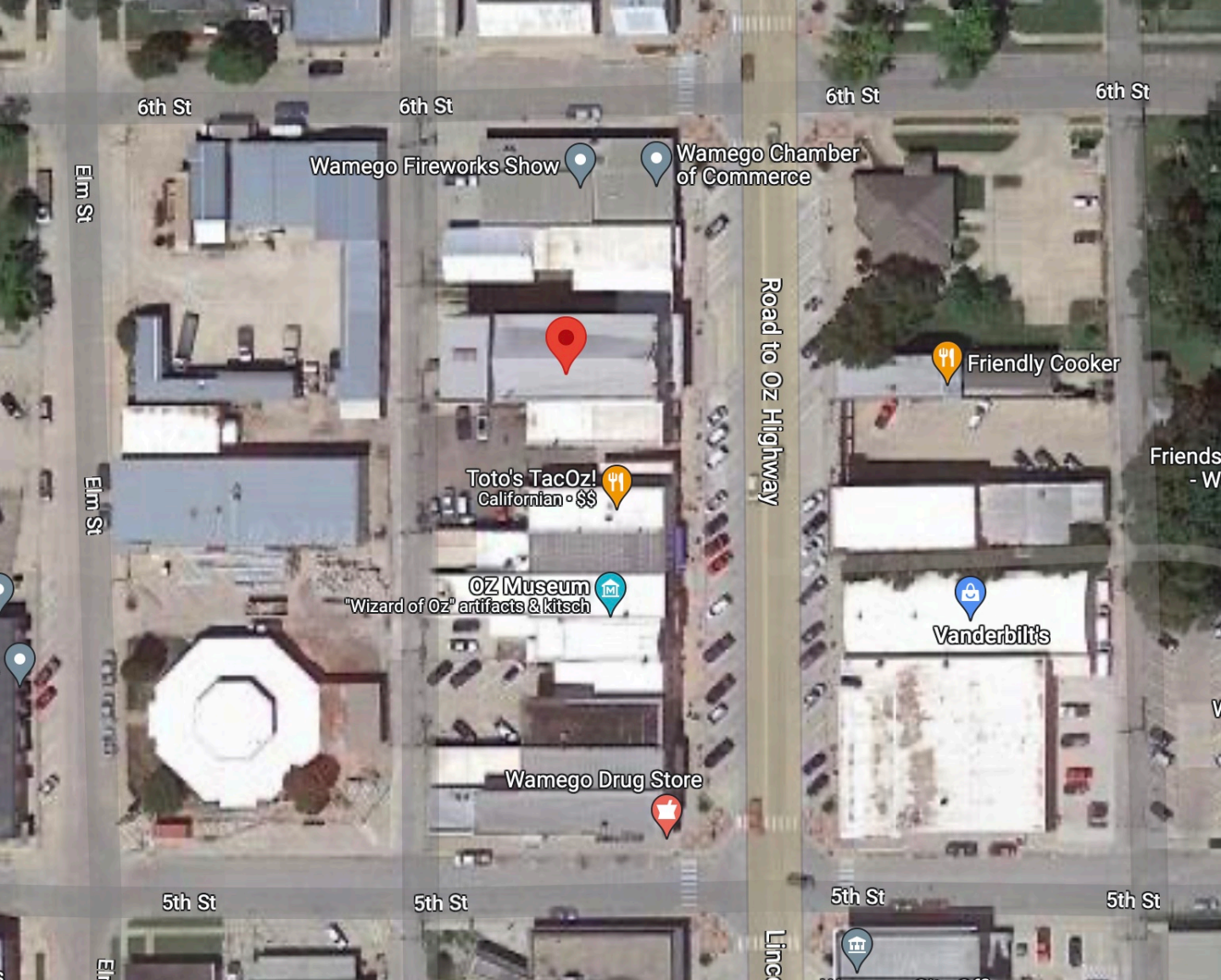
**It's Built for the Years Ahead
with 43 'Look Ahead' Features**



Your new Ford Dealer invites you to "Test Drive" this finest Ford ever built. Feel how it handles like a dream ... Thrill to its "big car" performance ... Enjoy the real comfort of Automatic Ride Control. Examine this car in detail, inside and out, and see with your own eyes the extra quality that's built into it. Then compare the '51 Ford with cars selling for hundreds of dollars more ... and you'll know why millions of Ford owners all over the country say again and again ...

YOU CAN PAY MORE BUT YOU CAN'T BUY BETTER!

FORD Division of FORD MOTOR COMPANY



6th St

6th St

6th St

6th St

Elm St

Road to Oz Highway

Lincoln St

Wamego Fireworks Show

Wamego Chamber of Commerce

Friendly Cooker

Toto's TacOz!
Californian • \$\$

OZ Museum
"Wizard of Oz" artifacts & kitsch

Wamego Drug Store

Vanderbilt's

5th St

5th St

5th St

5th St

Elm St

7th St

Google

NO PARKING
2-32 AM TO 5-00 AM

Edward Jones
INVESTMENTS

5-1-9
5-1-9

Used Car Buyers

ATTENTION!

Hurry to Baldwin Motors, Your Ford Dealer, For The Buy of Your Life. We Have A Very Nice Line of Clean Reconditioned Used Cars. All Fully Guaranteed—

Listed Below Are A Few Really Clean Cars Come in And Look These Over And Get Our Deal Before Making A Deal. Most Cars Have Radio and Heater.

- '50 Ford 2-Door—One owner—Black, priced to sell
- '49 Ford 4-Door—One owner—Sea Mist Green—Very clean
- '47 Ford 2-Door—One owner
- '49 Chevrolet 4-Door Fleetline—One owner—Very low mileage
- '50 Ford Club Coupe—One owner
- '49 Plymouth 4-Door—One owner—Very clean
- '41 Plymouth 2-Door—Cleanest pre-war car to be found for sale anywhere

Used Truck Bargains

- '46 Ford 6 Cylinder $\frac{1}{2}$ Ton Pickup—One owner — Cleanest we've seen
- '48 Ford 6 Cylinder $\frac{1}{2}$ Ton Pickup—4 Speed Transmission — One owner—Save many \$ \$

Good Trade-In Allowance--Easy Terms--Low Prices

Our Business Is Good—Why? We Like To Do Business—If We Can't Deal on Our Terms We'll Bend Over Backwards to Deal on Yours — If You Are Not Satisfied With the Car You Buy Bring It Back Within 48 Hours And We'll Refund Your Money.

You Can't Go Wrong If You Go To Baldwin Motors — Come In Today Or Phone And We'll Come Out

BALDWIN MOTORS, INC.

"Your Friendly Ford Dealer"

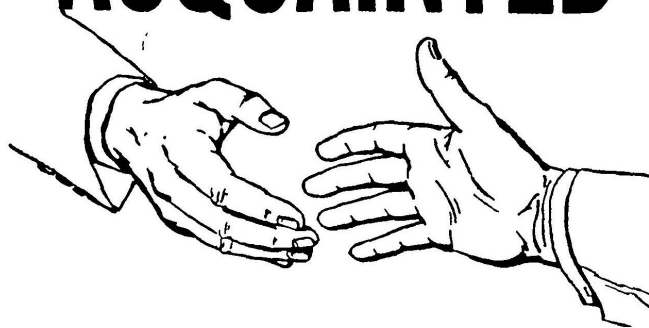
Phone 137

Wamego



Announcement!

LET'S GET ACQUAINTED



I am pleased to announce I have purchased Baldwin Motors from Mr. Ray Baldwin.

The name of the firm has been changed to Howard Motors.

Our policy will be one of untiring, friendly service to you.

Whatever your needs may be—

- A new car
- A new truck
- A used car
- A used truck
- Service—in our complete service department—we are here to serve your every automotive need.

**THESE SAME FRIENDLY PEOPLE ARE
STILL HERE TO SERVE YOU—**

Don Hosler, Sales Manager	Eddy Miller, Service Dept.
Louis Tibbetts, Salesman	Guy Roudybush, Service Dept.
Jimmy Knecht, Parts Man	Dick Smith, Service Dept.
Mrs. Alice Boyd, Bookkeeper	

Come in and let's get acquainted!

Hugh Howard

"Your Friendly Ford Dealer"

YOU CAN PAY MORE BUT YOU CAN'T BUY BETTER



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Mr. and Mrs. Johnstone will di- on
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Wamego Will Miss The Ray Baldwins

After a residence here of about three years, Ray Baldwin has sold the Ford agency in Wamego to Hugh Howard, of St. Joseph, Mo. Ray will continue to reside in Wamego until such time as he can dispose of his stock of used cars. Later on he will decide as to which of several business opportunities he will accept.

Mr. Baldwin has enjoyed a good business here and identified himself very closely with Wamego and Wamego's interests. He served one year as president of the Wamego Chamber of Commerce and took part in other civic activities.

Mr. and Mrs. Baldwin and their three children have many friends here who will greatly miss them when they leave Wamego.

But Wamegans generally wish for the Baldwins success and happiness wherever they may locate.

Just As It Came

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